

## **<hed>Private Career Coaching Available Onsite**

You've journeyed to ASAE's Annual Meeting to learn about new association trends, network with colleagues, and ultimately, progress your association career. Association CareerHQ puts the spotlight on you and your career growth by providing personalized career coaching. Whether you want to strategize your next career move, fine tune your executive skills, or even talk through personal obstacles that may be hindering your career advancement, Association CareerHQ's coaching program is your go-to resource.

### **Who are the coaches?**

Association CareerHQ offers professionally trained and certified coaches from a variety of backgrounds. All coaches have three or more years of coaching experience and have worked specifically with association and nonprofit clients.

### **What kind of coaching is available?**

We're offering coaching for professionals at all stages in their careers:

- **Executive coaching** for top-level managers to improve strategic decision-making, leadership, and executive presence.
- **Career- and leadership-development coaching** for people at all organizational levels who want to find a job, switch careers, or transition back into the job market after some time off.
- **Personal-development coaching** for those looking to improve their personal life, professional life, health, and relationships.
- **Résumé review and enhancement** for job seekers looking to create stellar resumes and cover letters that will get noticed.
- **Interview skills development** for professionals who are currently interviewing for positions or those who just want to brush up on techniques and strategies for future opportunities.

### **How do I book a coaching session?**

To sign up for a private coaching session, come to room 801B to find out about open slots.

## **BOX**

### **Association CareerHQ jobs+ @ Association Exchange**

Be sure to stop by the Association Exchange to discover more Association CareerHQ resources around recruitment strategies, job search tactics, leadership development, and more.

## **#ASAE17 24/7 ACCESS**

Easily stay connected to what's going on at Annual right from your mobile device. See our five tips on how to make the most of your conference experience with the #ASAE17 meeting app:

### **1. CUSTOMIZE YOUR MEETING EXPERIENCE**

Create your own agenda. Select the sessions you want to attend and bookmark the exhibitors you want to visit in the expo hall. Looking to network, meet new people, or catch up with old friends? Check the attendee roster and connect with colleagues using our messaging feature.

### **2. BUZZ AROUND IN THE ACTIVITY FEED**

Engage with fellow attendees in real time. Post questions, comment on fellow attendees' posts, and share photos. You can also check in to sessions, tag attendees or exhibitors, and share what you've learned so far.

### **3. EARN POINTS TO CLIMB THE LEADERBOARD**

Calling all competitive spirits. When you check in to sessions, expo hall booths, and evening events, or complete surveys or post in the activity feed, you accumulate points that help you move up the leaderboard.

### **4. STAY TUNED TO TWITTER NATION**

The app makes social media easier for you. Connect our app to your twitter feed to quickly share messages you post in the app (at least 140 characters) with your twitter followers. Save time tweeting and get back to enjoying the moment!

### **5. GIVE US YOUR FEEDBACK**

When your sessions end, complete our in-app evaluations on conference sessions while your thoughts are still fresh. We want to hear from you!

**GET THE APP.** Visit the app store on your device, search for ASAE Programs, and download.

**NEED HELP?** Stop by the ASAE app support table next to the registration desk.

## **<hed>Check Out the New CAE Lounge**

That's right, this year there's a new lounge in town exclusively for CAEs! The CAE Lounge (room 709) is the haven for CAEs to relax, refuel, and reconnect with fellow CAEs.

In between sessions, come grab a snack and network with your colleagues. Reminisce on the late-night study hours you put in for the CAE exam and discuss how all your hard work has paid off. Learn about more ways to connect with colleagues through CAE-only events and volunteer leadership opportunities. Also, don't miss out on our special events going on in the CAE Lounge.

### **Today's CAE Lounge Events**

#### **Ask the Accounting, Tax, and Consulting Experts**

2:00 – 2:30 p.m.

Get your accounting and tax questions answered by Johnson Lambert experts. Come with questions about new accounting standards, your 990, and risk management to name a few.

#### **New CAEs Toast**

3:30 – 4:00 p.m.

Help us welcome the new CAEs with a toast and introductions.

### **BOX**

#### **CAE Quick Facts**

- ASAE founded the CAE program in 1960.
- As of July 6, 2017, there are 4,338 CAEs.
- Virginia is the state with the most CAEs.